

Virtual Facilitation Best Practices Guide

Why Virtual Facilitation Matters

Virtual facilitation requires a **different skill set** than in-person facilitation. The lack of physical presence can lead to **disengagement**, **communication barriers**, **and technical challenges**. However, with the right strategies, virtual sessions can be **just as engaging and effective** as in-person discussions. This guide provides **practical tips** to ensure a smooth and interactive virtual facilitation experience.

1. Setting Up for Success

A. Preparing the Virtual Environment

- ✓ Test technology in advance Check video, audio, and platform settings.
- ✓ **Minimize distractions** Use a **quiet, well-lit space** with a neutral background.
- √ Have a backup plan Prepare for technical issues (e.g., internet dropouts, microphone problems).

B. Establishing Group Norms

- ✓ Set clear expectations Cover camera use, participation, and confidentiality upfront.
- ✓ Encourage engagement Use reactions, chat, and non-verbal cues to involve participants.
- ✓ Respect different comfort levels Some may prefer chat participation over speaking.

Example Script:

 "To make this session engaging, let's agree on a few ground rules. Feel free to participate in whatever way is comfortable—speaking, using the chat, or reacting with emojis."

2. Keeping Participants Engaged

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A. Interactive Techniques for Virtual Facilitation

- ✓ Breakout Rooms Use small groups for deeper discussions.
- ✓ **Polls & Surveys** Gather quick input to guide discussions.
- ✓ Chat Prompts Encourage quick responses without interrupting the flow.
- ✓ Whiteboards & Collaboration Tools Platforms like Miro, MURAL, or Google Jamboard can enhance engagement.

B. Managing Group Energy & Focus

- ✓ **Use visuals & slides sparingly** Avoid long text-heavy presentations.
- ✓ **Incorporate movement** Encourage **stretch breaks** or quick activities.
- ✓ Vary participation styles Mix large group discussions, breakout groups, and solo reflections.

Example:

"Let's pause for a quick poll—how is everyone feeling about this topic so far?"

3. Navigating Virtual Challenges

A. Handling Technical Issues

- ✓ **Provide clear troubleshooting steps** before the session.
- √ Have a co-facilitator if possible to manage tech support.
- ✓ Normalize tech hiccups Keep calm and adapt when needed.

Example Script:

 "Looks like we lost sound for a moment—thanks for your patience! Let's do a quick recap before moving forward."

B. Managing Disruptions & Participation Imbalances

- ✓ Encourage quiet participants "We haven't heard from a few people yet—would anyone like to share?"
- ✓ Address dominant voices respectfully "Great insight! Let's pause and hear

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from others."

✓ **Use private chat for redirection** – If someone is disruptive, check in privately.

4. Best Practices for Effective Virtual Facilitation

- ✓ Start with an icebreaker Helps build connection and ease participants in.
- ✓ **Use names when possible** Creates **personal connection** even in virtual spaces.
- ✓ **Summarize key takeaways** Reinforce learning before closing.
- ✓ **Follow up with resources** Share recordings, notes, or additional materials post-session.

Final Thought:

Virtual facilitation is about **intentional engagement**, **adaptability**, **and inclusivity**. With the right tools and strategies, you can create an **interactive and meaningful experience** for all participants, no matter where they are.